

MAYA LEE

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MAYALEEDESIGN.COM/UXUI-WEB-DESIGN



EXPERIENCE

UX/UI & Digital Production Designer – Baltimore Symphony Orchestra

OCTOBER 2024 - PRESENT • BALTIMORE, MD

Coordinate web content initiatives and digital assets; maintain the BSO's websites; produce digital and web assets. Greet patrons and answer questions about marketing programs in concert concierge duties monthly to better understand patrons/users; table at 20+ events representing the Baltimore Symphony with the BSO Audience Development Manager.

SKILLS: Web UX/UI/IA, Usability, Digital Prototypes & Wireframes, Figma, Wordpress (Cornerstone), Creative Production, Project Coordination, TNEW (E-Commerce Web Platform), HTML

Jr. Graphic Designer

MAY 2023 - OCTOBER 2024

Researched, designed and produced 22 graphic design projects from research to production using the **Adobe Creative Cloud Suite**. (15 during May '23-Aug '24, 17 during Aug-Dec '24); **Completed 500+ production designs** from May '23-Aug '24 including direct mail, postcards, brochures, booklets, concert programs, flyers, digital asset suites (10+ graphics of various sizes), social media ads, webpage wireframes, web ads, billboards.

SKILLS: Graphic Design, Brand Design, Creative Production, Adobe Creative Cloud Suite.

Marketing & Communications Contractor – Strathmore

AUGUST 2022 - APRIL 2023 • NORTH BETHESDA, MD

Researched and interviewed artists to **write 4 articles**; Researched and **wrote 5 press releases**; Designed Flyers; Edited marketing and communications copy; Sold event merchandise; Maintained external event calendars.

SKILLS: WSIWYG Web Builders, Researching and Interviewing Artists, Arts Marketing, Press Release Writing, Concierge and Patron Engagement

Marketing & Communications Intern

MAY - AUGUST 2022

Designed signs, flyers and graphics with brand guidelines (Adobe Illustrator, InDesign); Communicated between designers and printers, Submitted print ready designs to printer; Updated and created web pages; Interviewed artists and wrote articles/press releases; Managed On-Site Marketing Tables.

SKILLS: Event Signage and Wayfinding, Flyer Design, Print Production Communications, Writing & Editing, Patron Engagement & Understanding Users

Social Media Manager – The Mighty Sound of Maryland Marching Band

MARCH 2021 - JUNE 2022 • UNIVERSITY OF MARYLAND, COLLEGE PARK

Managed 5-person marketing team; captured, delegated, created, and **posted weekly social media content**; **fundraised over \$75,000** for the band's instrument fund through social media campaigns on a \$0 budget.

SKILLS: Social Media Management, Digital Design, Audience Development

EDUCATION

B. A. Studio Art: Graphic Design

May 2023 | University of Maryland, College Park

4.0 GPA, Dean's List | UMD Art Honors Program • Omicron Delta Kappa Leadership Honors Society • Creative & Performing Arts Scholarship Recipient • Design, Cultures & Creativity Honors College